



TRIPLE-A BASEBALL NEWS RELEASE

May 19, 2011
FOR IMMEDIATE RELEASE



ONLINE VOTING FOR FANS RETURNS FOR 2011 TRIPLE-A ALL-STAR GAME

Triple-A® Baseball and MLB Advanced Media, LP (MLBAM) are excited to announce that fans across the country will once again have the opportunity to vote online for their favorite players to be selected to the Triple-A All-Star Game. This year's contest will be held at Spring Mobile Ballpark in Salt Lake City, Utah, home of the Salt Lake Bees, on Wednesday, July 13 at 7 p.m. MST and will match outstanding players from the Pacific Coast League and the International League.

Online Triple-A All-Star Balloting is proudly sponsored by Pert Plus, Official Shampoo Partner of the Triple-A All-Star Game. Pert Plus 2-in-1 shampoo and conditioner is known for helping users get great, healthy looking hair without the hassle, and can be found in the locker rooms of MiLB teams across the country. For more information about Pert Plus, visit www.facebook.com/pert2in1 and www.pertplus.com.

Fans can register for a chance to win various prizes when they cast their ballots online at the official Web sites of Minor League Baseball (MiLB.com), the Pacific Coast League (PCLBaseball.com), the International League (ILBaseball.com) and the Web sites of all 30 Triple-A teams. The online sweepstakes, which is presented by Pert Plus, includes special Triple-A prize packages and MiLB.TV subscriptions.

All fans who participate in the online balloting from June 3-24 will be able to vote for players on both the PCL and IL rosters. Fans can select one player for each of the infield positions, three outfielders, a designated hitter and four pitchers – two starters and two relievers. Write-in votes for players not listed on the ballot also will be accepted. Up-to-date statistics and position-by-position comparisons will be available at the click of a mouse to help fans make their selections. Fan balloting will account for one-third of the total vote along with ballots cast by members of the media and each Triple-A club's field manager, coaches and general manager.

As a new feature this year, fans also will be able to share links to their online ballots through Facebook and Twitter to encourage friends and followers to cast votes for their favorite Triple-A players. Voting updates will be made available weekly for both leagues. Once the balloting period is over, fans can check the aforementioned Web sites for additional updates and features leading up to the All-Star Game.

The All-Star festivities surrounding the 24th annual Triple-A All-Star Game presented by Zions Bank will kick off with a concert featuring Chris Isaak and Blues Traveler on Saturday, July 9 at Spring Mobile Ballpark. On Monday, July 11, the Triple-A Home Run Derby presented by Papa John's will showcase sluggers from the PCL and IL as well as two Utah high school baseball players.

The Triple-A All-Star Game will be televised live on MLB Network and streamed live online at MiLB.com. Tickets for the All-Star Game and Home Run Derby currently are available at the Spring Mobile Ballpark box office, online at slbees.com, and by calling (801) 325-BASE.



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